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## **Entrepreneurship Education and Entrepreneurial Learning on Students' Entrepreneurial Intention in Malaysia: Investigating the Role of Entrepreneurial Self-Efficacy**

### **ABSTRACT**

This study aims to examine the influence of entrepreneurship education and entrepreneurial learning towards the entrepreneurial intention. In addition, entrepreneurial self-efficacy is included as a mediating effect on this relationship. Promoting entrepreneurship among students has been an important agenda for universities to reduce unemployment among graduates. Entrepreneurship education has been introduced as a compulsory syllabus and various entrepreneurship activities have been carried out. The data was collected through a survey of students of BBA Entrepreneurship. The results of the data analysis using Partial Least Square demonstrate that there is no significant and positive influence of entrepreneurship education on entrepreneurial intention. However, entrepreneurial learning has both direct and indirect relationship to entrepreneurial intention through entrepreneurial self-efficacy towards students' entrepreneurial intention. It is suggested that entrepreneurship education should be delivered through entrepreneurial learning. Besides, universities should also focus in enhancing entrepreneurial self-efficacy among students in order to encourage them to be an entrepreneur. The implication of these findings for entrepreneurship research and learning are discussed.

**Keywords: Entrepreneurship Education, Entrepreneurial Learning, Entrepreneurial Self-Efficacy, Entrepreneurial Intention, Partial Least Square, Undergraduate students, Malaysia**