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Malaysian Academy of SME and  
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## **Quality Management practices among high Technology Companies: differentiation Levels According to Company Profile**

### **ABSTRACT**

Quality management practices are modern approach used to enhance company performance. Although there are numerous research findings on quality management practices, the focus of the research is not much on high technology companies. Hence, this study aims to look at the different levels of quality management practices in high technology companies based on company profiles such as company cluster, company size and duration of company. Data were collected using questionnaire and analyzed using descriptive and analyzed using descriptive and inferential analysis. The one-way ANOVA analysis shows that quality management practices among the high technology companies were moderate and the result also indicate that there is not enough evidence to support the distinction between QMP and the company size group, the company cluster and the duration of the company.

**Keywords: Quality management practices, business performance, High Technology Company**