



UiTM 2017-2018 REPORT eUSAHAWAN MUDA (STUDENTS)

*As of Dec 31st, 2018



UiTM eUSAHAWAN CURRICULUM INTEGRATION IMPLEMENTATION 2017-2018

UNIVERSITI TEKNOLOGI MARA			
SUBJECT	Core/ Elective	No of Students Trained (No.)	No of Students Tracked (No.)
ENT 530 PRINCIPLES OF ENTERPRENEURSHIP	University Core	10,960	8,954

OVERALL ACHIEVEMENT UiTM BY CAMPUS 2017-2018

UNIVERSITI TEKNOLOGI MARA (CAMPUS)	2017			2018			2017-2018		
	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)
UiTM Arau				8	0	0	8	0	0
UiTM Bandaraya Melaka	166	78	32,881	408	363	119,245	574	441	152,126
UiTM Caw. Kedah	93	30	7,444	442	433	199,300	535	463	206,744
UiTM Dungun	91	70	36,532	255	238	107,610	346	308	144,142
UiTM Jalan Othman	1	0	0	2	2	1,704	3	2	1,704
UiTM Jengka	18	1	1,615	33	22	26,394	51	23	28,009
UiTM Kota Bharu	3	1	45	30	24	17,581	33	25	17,626

CONT.

UNIVERSITI TEKNOLOGI MARA (CAMPUS)	2017			2018			2017-2018		
	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)
UiTM Kota Kinabalu	15	2	432	547	490	343,372	562	492	343,804
UiTM Kota Samarahan	183	132	79,994	304	271	145,080	487	403	225,074
UiTM Kota Samarahan 2	87	49	13,597	87	34	26,625	174	83	40,222
UiTM Kuala Terengganu				3	0	0	3	0	0
UiTM Kuantan	1	0	0				1	0	0
UiTM Machang	62	26	17,118	84	56	32,363	146	82	49,481
UiTM Melaka	4	2	670	8	4	1,604	12	6	2,274

CONT.

UNIVERSITI TEKNOLOGI MARA (CAMPUS)	2017			2018			2017-2018		
	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)
UiTM Merbok	36	14	2,683				36	14	2,683
UiTM Pasir Gudang	2	1	6,000	2	0	0	4	1	6,000
UiTM Pulau Pinang	12	12	1,415	52	45	19,338	64	57	20,753
UiTM Puncak Alam	670	434	180,191	2,900	2,510	1,194,695	3,570	2,944	1,374,886
UiTM Puncak Perdana	23	5	7,433	275	227	106,700	298	232	114,133
UiTM Raub				1	0	0	1	0	0
UiTM Rembau	161	102	31,133	97	84	30,687	258	186	61,820

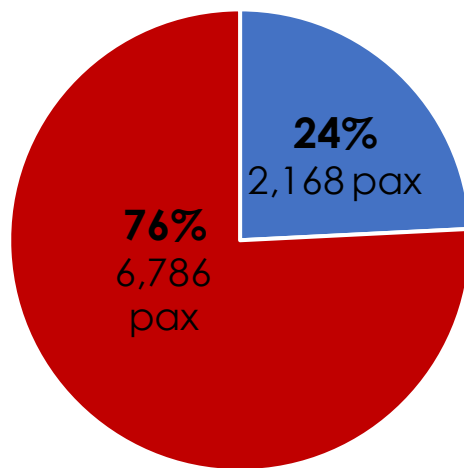
CONT.

UNIVERSITI TEKNOLOGI MARA (CAMPUS)	2017			2018			2017-2018		
	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)	No of Student Trained	No of Student Reporting Sales	Sales Reported (RM)
UiTM Segamat	27	4	3,777	105	86	64,815	132	90	68,592
UiTM Seksyen 17				6	4	934	6	4	934
UiTM Seremban	107	34	8,783	593	542	182,211	700	576	190,994
UiTM Seri Iskandar				1	0	0	1	0	0
UiTM Shah Alam	56	14	2,692	533	449	256,442	589	463	259,134
UiTM Tapah	1	0	0				1	0	0
UiTM Tawau				1	0	0	1	0	0
N/A	349	10	1,904	9	3	663	358	13	2,567
Grand Total	2,168	1,021	436,339	6,786	5,887	2,877,363	8,954	6,908	3,313,702

eUSAHAWAN INSIGHT FOR UiTM YEAR 2017-2018

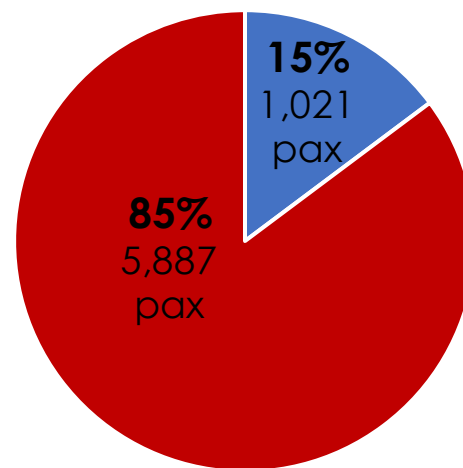
YEAR	2017	2018	2017-2018
TRAINED	2,168	6,786	8,954
REPORTING SALES	1,021	5,887	6,908
TOTAL SALES REPORTED (RM)	436,339	2,877,363	3,313,702

TRAINED



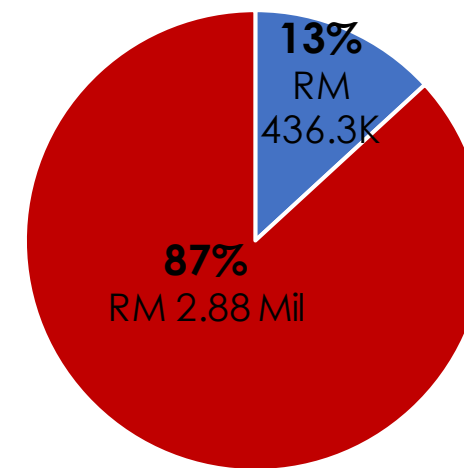
■ 2017 ■ 2018

REPORTING SALES



■ 2017 ■ 2018

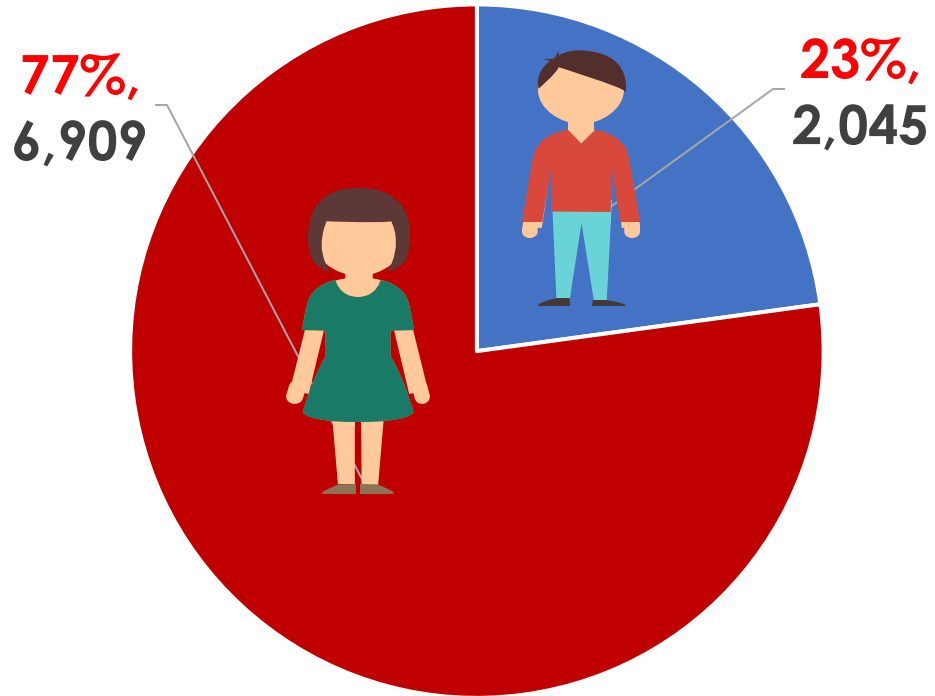
SALES REPORTED (RM)



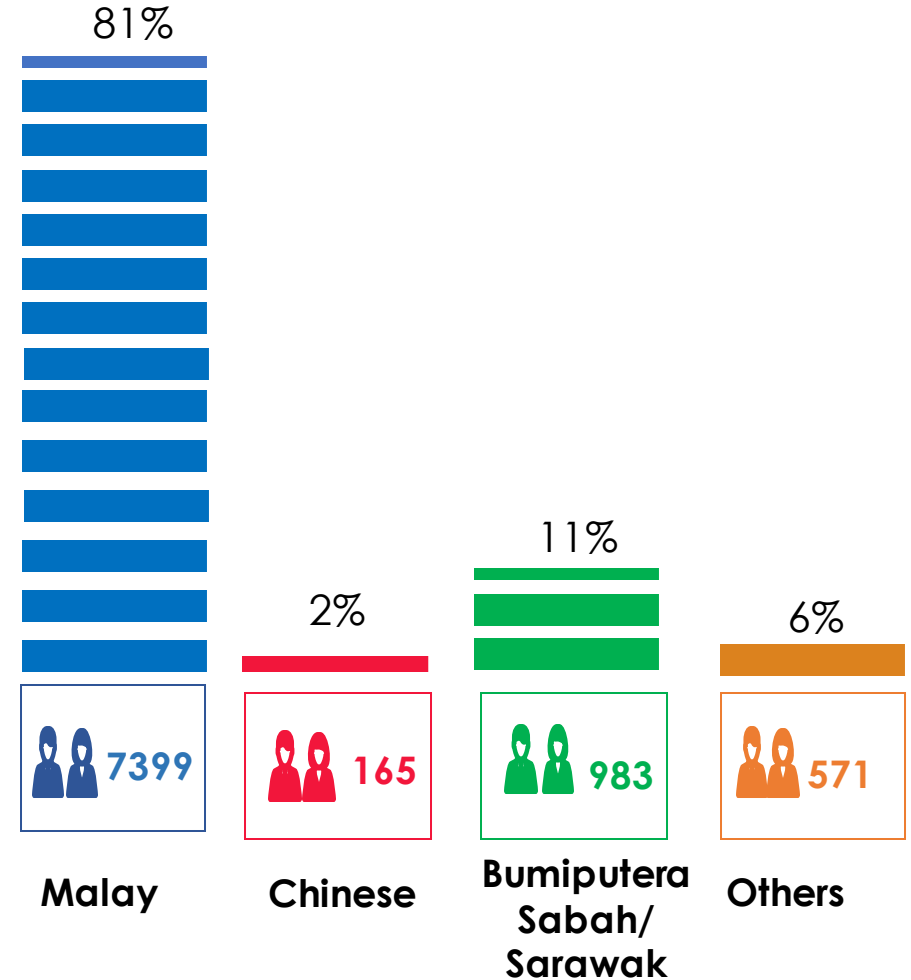
■ 2017 ■ 2018

DEMOGRAPHIC BY GENDER & RACE BASED ON TOTAL NO. TRAINED 2017-2018

GENDER



RACE



DIVERSITY OF BUSINESS CATEGORIES, LEVEL OF BUSINESS AND COMPANY AMONG STUDENTS 2017-2018

BUSINESS CATEGORIES

 **33%** Apparel, Health & Beauty

 **2%** Electronics, IT & Telecommunication

 **46%** Food & Beverages

 **3%** Household, Hobbies & Lifestyle

 **6%** Supplies & Services

 **10%** N/A

LEVEL OF BUSINESS

AGENT
1,618

DROPSHIP
86

PRODUCT OWNER
4,083

SERVICE
8

STOCKIST
335

TRADING
833

N/A
1,991

LEVEL OF COMPANY

ENTERPRISE/
RESOURCES
4,519

NOT REGISTERED
61

PARTNERSHIP
14

PARTNERSHIP
LIMITED
277

SDN. BHD.
2,062

NOT REMEMBER
8

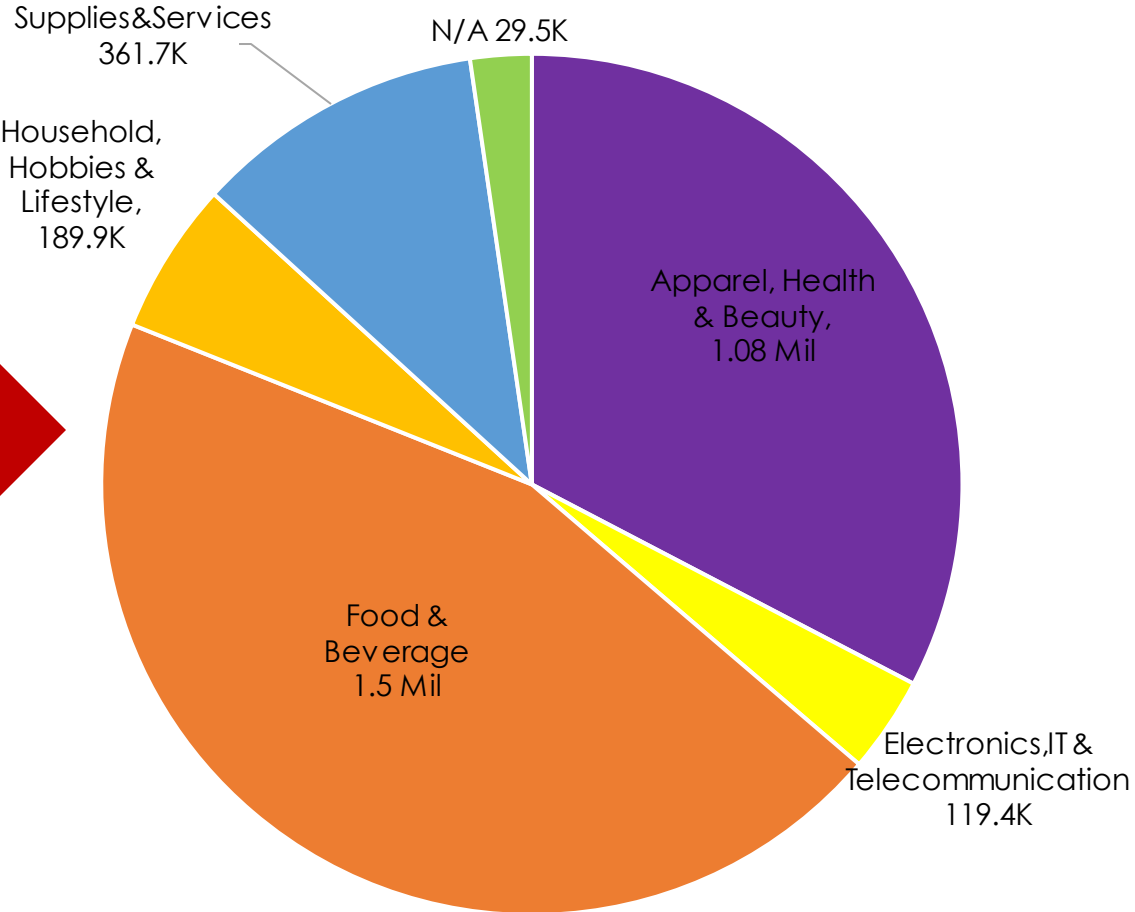
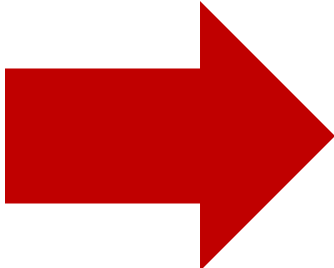
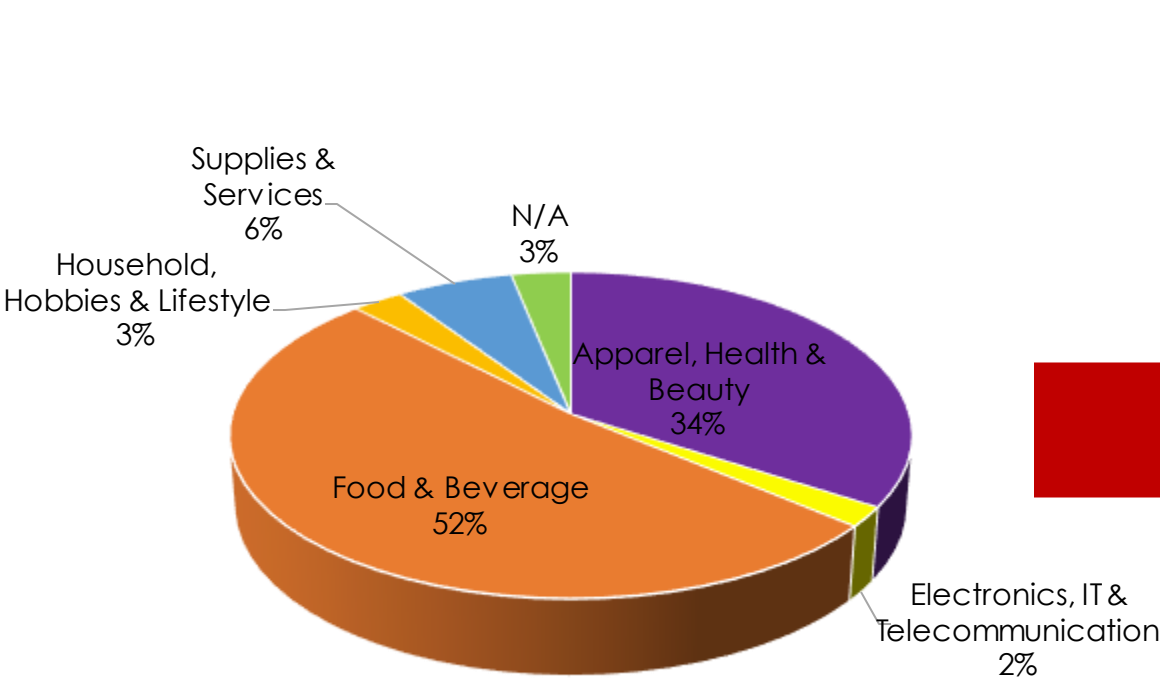
REGISTERED
7

N/A
2,006

eUSAHAWAN STATISTICS BY BUSINESS CATEGORIES 2017-2018

NO. OF PARTICIPANTS REPORT SALES

SALES REPORTED (RM)



TOP 10 LECTURERS' ACHIEVEMENT

INSTITUTIONS	LECTURERS' NAME	NO OF STUDENT TRAINED	NO OF STUDENT REPORTING SALES	SALES REPORTED (RM)
UiTM Kota Kinabalu	Dr. Jacqueline Koh Siew Len	368	345	237,786
UiTM Puncak Alam	Wan Soraya Wan Abdul Ghani	149	149	100,487
UiTM Shah Alam	Mohamad Naquiddin Md Mansor	78	68	95,633
UiTM Puncak Alam	Aida Azlina Binti Mansor	155	153	91,427
	Noor Azlina Mohamed Yunus	158	154	89,673
	Azreen Joanna Abdul	40	40	86,875
UiTM Seremban	Zaidatulhusna Mohd Isnani	111	110	75,457
UiTM Puncak Alam	Muhammad Hafizi Zamri	139	139	75,332
	Raslan Nordin	220	195	70,169
UiTM Kota Samarahan	Malvern Abdullah	91	81	69,503
TOTAL		1,509	1,434	RM 992,342

LECTURERS' COMPLETED TOT & CPD





COMPELLING STORY FROM UiTM STUDENT

Muhamad Amir Shah Bin Kamarul Hatta, 22
UiTM Puncak Alam Campus
Product/Services :
Sambal Hitam Bondaku (Food & Beverage)

Facebook page:

https://www.facebook.com/sambalhitambondaKu/?notify_field=composer_over_photo&modal=composer

Instagram:

<https://www.instagram.com/sambalhitambondaku/>



Background

Impact/Contribution from eUsahawan:

Gain more knowledge on online business

Drive to get serious in business:

Interested in doing business

eUsahawan Class

eUsahawan Class Date: **Mac 2018**

eUsahawan Class Location: **UiTM Puncak Alam**

Name of Lecturer: **Wan Soraya Wan Abdul Ghani**

SALES BEFORE
eUSAHAWAN

RM 5,000
Per month

OVERALL SALES AFTER
eUSAHAWAN
PROGRAM

RM 41,390

WAY FORWARD



CONTINUOUS PROFESSIONAL DEVELOPMENT

Offering CPD courses and certification for high performing lecturers as rewards

LEVERAGING INTERNAL RESOURCES (INTERNAL TOT & MENTORSHIP)

Existing UMK lecturers who have been TOT-ed to conduct internal TOT for new lecturers and offer mentorship to students



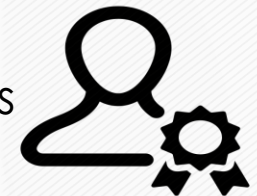
Go-eCommerce

CONTINUOUS LEARNING THROUGH Go eCOMMERCE PLATFORM

To offer continuous learning through Go eCommerce platform and encourage self-reporting sales through gamification journey

INCENTIVE FOR STUDENTS

To offer short courses and certification program for high potential students to grow their online business and expand to eCommerce platform



THANK YOU



<https://go-ecommerce.my/>



eUsahawan MY



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Digital Economy"*

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