



UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)

ENTREPRENEURSHIP EXPERTS PROFILES

MALAYSIAN ACADEMY OF SME &
ENTREPRENEURSHIP DEVELOPMENT (MASMED)

UNIVERSITI TEKNOLOGI MARA SHAH ALAM





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ABOUT MASMED



The formation of the Malaysian Academy of SME and Entrepreneurship Development (MASMED) consolidated the work of three centres devoted to the nurturing of the entrepreneurial spirit at Universiti Teknologi MARA; namely the Malaysian Entrepreneurship Development Centre (MEDEC), The Tunas Mekar Project and The Entrepreneurship Research and Support Centre (ERSC).

The first move towards establishing entrepreneurship education in UiTM started with the creation of MEDEC, as far back as 1975, at a time when entrepreneurship studies was a rarity, if not a non-entity, in learning centres around the world. The first of its kind in the nation, the centre was set up specifically for the purposes of planning and implementing entrepreneurship education, training and research. Throughout its tenure, MEDEC has successfully established an entrepreneurial curriculum to inspire and encourage a more enterprising culture amongst our students and the community. drivers of enterprise in the university, MEDEC has assisted aspiring and existing entrepreneurs with business advisory and consultancy services.



During the next decade, smart partnership and pathways were created through a highly practical and enriching apprenticeship programme between graduates and SME entrepreneurs with the launching of the Tunas Mekar project in 2005. Initiated by then Prime Minister, Tun Hj. Abdullah Ahmad Badawi, the project aimed at improving SME performances and to create entrepreneurial awareness and skills amongst graduates. Under a two year programme wherein graduates are placed as apprentices with SME's business owners, they are provided with opportunities to learn about new management techniques. Graduates gain first hand insight about running a business from experts and practitioners in the industry.



Our research and consultancy activities were broadened in the 2000s, augmented significantly by the establishment of the Entrepreneurship Research & Support Centre (ESRC) in 2009. ESRC focuses on entrepreneurship research in niche areas and a review of promising practices leading to the sharing of findings through a range of international and national seminars, conferences and publications. It actively propagates entrepreneurship-friendly policies by looking at how to translate theory into practices and sharing what the advisory services for solidifying the business strategies of aspiring and continuing entrepreneurs.



Over the years, the range and depth of courses and services provided by these centres have increased significantly to foster business creation and success amongst our students. Today, we are consolidating these efforts in a big way, forging MASMED as a dynamic and solid centre of excellence for scaling the levels of innovation and entrepreneurship in our students and the wider community. This is in no small measure due to the vision of UiTM's founders and the blueprint for MASMED that was launched in the university's infant days.



ENTREPRENEURSHIP EXPERTS

- **Prof. Dr. Syed Jamal Abdul Nasir Syed Mohamad**
Assistant Vice Chancellor (Entrepreneurship)
- **Dr. Mohammed Hardy Loh Rahim**
Director (Entrepreneurship Human Capital Development Center)
- **Ts. Dr. Rohana Zur**
Head of Entrepreneurship Studies Department
- **Assoc. Prof. Dr. Sharifah Zannierah Syed Marzuki**
Head of Research & Design Thinking Department
- **Assoc. Prof. Hajah Rahimah Sarmidy**
Head of Consultancy & Training Department
- **Assoc. Prof. Dr. Siti Arpah Noordin**
Head of Quality & Strategic Planning
- **Mrs. Noor Faizah Mohd Lajin**
Head of Student Entrepreneurial Human Capital Development
- **Mrs. Hajah Siti Zahrah Buyong**
Head of Consulting & Student Business Development
- **Mr. Adlan Ahmad Bakri**
Head of MASMED Business Unit
- **Dr. Muhammad Faizal Samat**
Coordinator (Entrepreneurship Studies)
- **Dr. Hasni Abdullah**
Research Fellow (PPRN)
- **Assoc. Prof. Sr. Dr. Mona Isa**
Fellow (Training)
- **Assoc. Prof. Dr. Zarina Salleh**
Associate Profesor
- **Assoc. Prof. Dr. Rohana Ngah**
Associate Profesor



ENTREPRENEURSHIP EXPERTS

- **Dr. Haji Mohd Ali Bahari Abdul Kadir**
Senior Lecturer
- **Dr. Azlin Shafinaz Mohamad Arshad**
Senior Lecturer
- **Dr. Yasmin Kamall Khan**
Senior Lecturer
- **Mrs. Hajah Zanariah Zainal Abidin**
Senior Lecturer
- **Mrs. Junainah Junid**
Senior Lecturer
- **Mr. Nurul Hafez Abd. Halil**
Lecturer
- **Mr. Haji Hardi Emrie Rosly**
Lecturer



PROF. DR. SYED JAMAL ABDUL NASIR SYED MOHAMAD

Assistant Vice Chancellor (Entrepreneurship)
 03-55435650
 Syedjamal145@uitm.edu.my

BACKGROUND QUALIFICATION & PROFESSIONAL

- Post Graduate Diploma in Entrepreneurship, University of Cambridge, UK.
- PhD Ext. Edu(Training management), Universiti Putra Malaysia
- Master of Science Human Resource Development, Universiti Putra Malaysia
- Bachelor of Education, Universiti Putra Malaysia
- Cert. of Qualitative Research, Georgia State University, USA.
- Certificate of Chinese Language for Business Purposes, Beijing Foreign Studies, University, Beijing, China

ACHIEVEMENTS (AWARDS)

- Sabbatical Leave, UiTM (2016-2017)
- Best Paper Award, Applied Business Research International Conference (ABRIC 2016)
- Best Paper Award, 3rd International Conference On Science and Social Research CSSR (2016)
- Anugerah khidmat cemerlang (Excellent Service Award) UiTM Shah Alam (2012)
- IRDC Consultant Grand Blue Wave Hotel, Shah Alam
- Anugerah Khidmat Cemerlang (Excellent Service Award), UiTM Pahang (2000)
- Anugerah Khidmat Cemerlang (Excellent Service Award), UiTM Shah Alam (2014)
- Government of China Scholarship - Certificate in Chinese Language for Business Purposes, Beijing (1999)
- Foreign Studies University, Beijing. Government of China
- Post Graduate Diploma in Entrepreneurship, University of Cambridge, UK. Ministry of Higher Education, Malaysia (2014)

COMMUNITY ENGAGEMENT

- Trainer and Consultant such as PANASONIC, MAB etc.
- Guest Speaker
- Panel of Expert
- Personal Referee
- Member of NGO

RESEARCH INTEREST & EXPERTISE

- Entrepreneurship
- Management
- Organisational Behaviour
- Organisational Development
- Leadership
- Learning Style
- Change Management

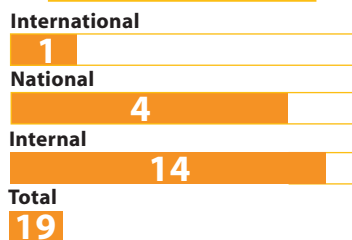
CURRENT RESEARCH

- Modelling a Comprehensive Change Adoption Framework on Education Transformation Programme Grant FRGS RM57,240 (2017-2020)
- Examining Proactive Career Management Behaviour, Readiness & Graduateness Among First Degree Students in selected Public Universities Grant Insentif Penyelidikan RM25,000 (2019-2021)

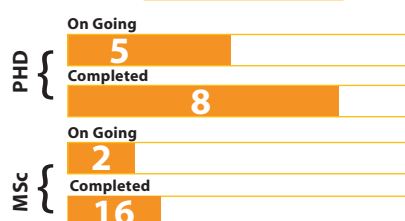
COLLABORATION & INDUSTRIAL LINKAGES

- Universiti of Warsaw School of Economic, Poland
- University of Bratislava Slovakia
- University of Matej Bel Slovakia
- SolBridge International School of Business, Korea
- Panasonic
- Malaysian Airport Berhad
- PDRM
- Commonwealth Educational Media Centre for Asia
- Universitas Negeri Padang
- TASHKENT State University of Economics
- Stuttgart University of Applied Sciences, Germany

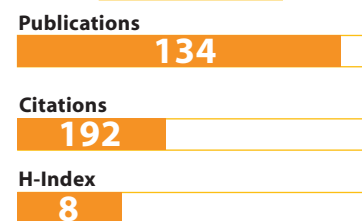
RESEARCH GRANT



SUPERVISION



REFERENCES



TEACHING EXPERIENCES



INTERNATIONAL & INDUSTRIAL LINKAGES

- 2 Visiting Profesor at Stuttgart University of Applied Sciences Germany
- 2 External Examiners for International Students



DR. MOHAMMED HARDY LOH RAHIM

Director of Entrepreneurship & Human Capital Development Centre

03-55435692

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BACKGROUND QUALIFICATION & PROFESSIONAL

- Doctor of Business Administration
- Master of Business Administration
- Bachelor of Information Technology
- Certified SME Business Counselor (Japan)
- Certified Alibaba Global eCommerce Trainer (China)
- Certified HRDF Trainer

ACHIEVEMENTS (AWARDS)

- Recognition by MaGIC (Malaysian Global Innovation & Creativity Centre) Contribution in developing the National Blueprint of Social Enterprise 2015-2018
- Best Paper Award Psychographic Characteristics Influencing Customer Behaviour on Online Purchase Intention. (International Conference on Business, Science and Technology 2014, Hatyai, Thailand)
- Excellent Paper Award Psychographic Characteristics Influencing Customer Behaviour on Online Purchase Intention. (International Conference on Business, Science and Technology 2014, Hatyai, Thailand)
- Best Paper Award Graduate Entrepreneurs Creation A Case of Universiti Teknologi MARA (International Conference on Arts, Management, Science and Social Science, 2014 Bandung, Indonesia)
- Silver Medal Award UiTM Graduate Entrepreneur Portal (Invention Innovation and Design 2011, Kedah)

- Recognition by KPT in developing Pelan Tindakan Keusahawanan 2021-2025

CURRENT RESEARCH

- The Essentials of Online Business Sustainability : A Study among Bumiputera Entrepreneurs in Malaysia

COMMUNITY ENGAGEMENT

- 7 Social Entrepreneurship projects empowering communities in need
- SME Business Counselor & Consultant
- Speaker for Selangor Youth Entrepreneur Carnival, Stadium Malawati, Shah Alam

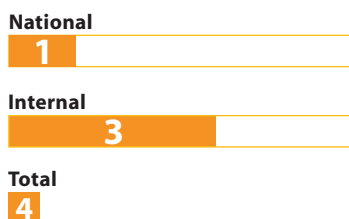
RESEARCH INTEREST & EXPERTISE

- Entrepreneurship
- Entrepreneurship Leadership
- Social Entrepreneurship
- Entrepreneurship Education Social Media and e-Commerce

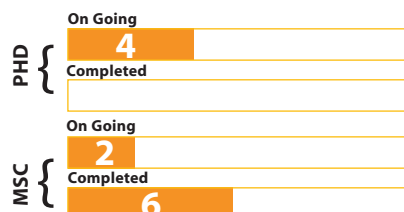
COLLABORATION & INDUSTRIAL LINKAGES

- MaGIC (Malaysian Global Innovation & Creativity Centre) Ambassador
- Malaysia's representative for United Nations Development Programme (UNDP) - Unesco's Youth Co Lab Summit 2019 in Hanoi, Vietnam
- Judge for EXHIBIT, Unisel
- Judge for CVAC, Unisel
- Judge for RICES, MMU

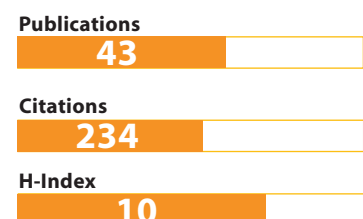
RESEARCH GRANT



SUPERVISION



REFERENCES



INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES



INTERNATIONAL & INDUSTRIAL LINKAGES





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Head of Entrepreneurship Studies Department

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BACKGROUND QUALIFICATION & PROFESSIONAL

- PhD in Industrial Manufacturing Computing, University of National Malaysia (UKM)
- M.A in Design Technology, University Technology MARA (UiTM)
- BA in Art & Design (Fashion Design), University Technology MARA (UiTM)

ACHIEVEMENTS (AWARDS)

- Best Paper Awards : 21st International Symposium on Qfd, China (2015)
- Best Art Work: The 6th International Mini Textile Exhibition, Kherson/Ukraine (2013)
- Semi Final: Adobe awards Competition, Adobe United State (USA) (2011 & 2012)
- 5th Winner: Green Tech Competition Series, Katha (2011)
- Excellent Service Award: University Technology Mara (2011)
- Silver Awards : Invention, Innovation & Design, Shah Alam (2010)
- Silver Awards: Invention, Innovation & Design, Johor (2013)
- Silver Awards : Invention, Innovation, Art & Design, Shah Alam (2014)

PROFESSIONAL MEMBERSHIP

- Technology Professionalise (Ts) : Malaysian Board of Technology (MBOT)
- Senior Panel Expert Science Social (Fashion) : Malaysian Accreditation Academic (MQA)
- Panel Expert (Gugusan Hospitaliti: Fashion) : Kementerian Pengajian Malaysia (BPTV), Kolej Vokasional Malaysia
- Panel Expert (Jabatan Pengajian Kolej Komuniti) : Pembangunan Kurikulum Bagi Jabatan (Pengurusan Kolej Komuniti)
- Reviewer Conferences : 2017 World Mass Customization & Personalization Conference, Aachen University, German

RESEARCH INTEREST & EXPERTISE

- Mass Customization: Apparel Chain Management
- Fashion Retail Technology
- Fashion Sustainability
- Apparel Manufacturing
- Computer Technology
- MQA Accreditation Product Development

CURRENT RESEARCH

- PRGS: Title: Prototaip Reka-Bentuk Komputer (Cad) Termaju Untuk Penghasilan Pakaian Kreatif Bagi Perusahaan Kecil & Sederhana (Pks) Di Malaysia

COLLABORATION & INDUSTRIAL LINKAGES

- MQA Accreditation
- SME Corp

RESEARCH GRANT

National **RM 280,000**

Internal **RM 5,500**

Total

RM 285,500.00

SUPERVISION

On Going **6**
 Completed **1**
 MSC {

REFERENCES

Publications **8**

Citations **4**

H-Index **1**

INDUSTRIAL EXPERIENCES

11
Years

TEACHING EXPERIENCES

10
Years



ASSOC. PROF DR. SHARIFAH ZANNIERAH SYED MARZUKI

Head of Research & Design Thinking Department
 03-55435659
 szannierah@uitm.edu.my

BACKGROUND QUALIFICATION & PROFESSIONAL

- PHD : University Of Canterbury New Zealand
- MBA : Universiti Teknologi Mara (UiTM)
- BBA (HONS) MARKETING : Universiti Teknologi Mara (UiTM)
- Diploma in Business Studies, Universiti Teknologi Mara

ACHIEVEMENTS (AWARDS)

Invention, Innovation & Design (IID)

- Gold Medal. Asia Innovation Show 2018. Gurney Paragon, Penang, 28 April, 2018
- Gold Medal. Invention Innovation & Design (IID Negeri Sembilan) 2017
- Silver Medal. International Invention Innovation & Design (IID Johor) 2015
- Gold Medal. International Invention Innovation & Design 2014
- Silver Medal. International Exposition On Research And Innovation, IINDEX 2014
- Silver Medal. Invention, Innovation & Design (IID Johor 2013), Kampus Segamat, UiTM Johor on 19 September 2013
- Silver Medal. Research Invention, Innovation & Design (RIID Melaka 2013), Kampus Sri Iskandar, UiTM Melaka on 16-17 December 2013

Other Achievement Awards

- Anugerah Khidmat Cemerlang [Service Excellence Award]. 2018, 2011, 2006. Universiti
- Anugerah Perundingan. 2014. Anugerah Persada Bestari (APB) 2014 UiTM Pahang 11
- Anugerah Bab Dalam Buku. 2014. Anugerah Persada Bestari (APB) 2014 UiTM Pahang 11

COMMUNITY ENGAGEMENT

- Malaysian Medical Relief Society (MERCY MALAYSIA).
- Secretariat for Karnival Kerjaya Dan Keusahawanan Graduan (K3G) 2015. .
- Mentor/Committee Member Program Celik Huruf for Sekolah Menengah Jengka Pusat 2. 2013. Parent Teacher Association Sekolah Menengah
- Jengka Pusat 2. Committee Member (Assistant Secretary 2). 2012 – 2014. School donations and programmes, Westburn
- School, New Zealand 2007-2010.

RESEARCH INTEREST & EXPERTISE

- Halal Foodways
- Halal Business And Certification
- Islamic Tourism
- Entrepreneurship Marketing

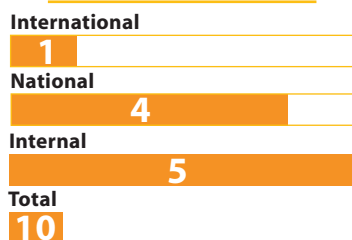
CURRENT RESEARCH

- The Acceptance Of Design Thinking Mini Project As Teaching And Learning Tool By Using Motivation Theory. Lestari Grant (RM10,000).
- Eco Business Model Among Certified Companies Towards Environmental Sustainability. Lestari Grant (RM10,000).

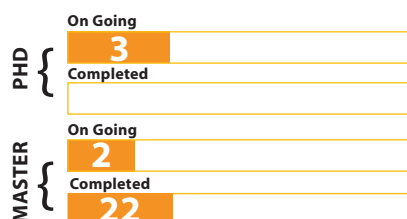
COLLABORATION & INDUSTRIAL LINKAGES

- Two chapters in book in international books collaboration with academias from University of Canterbury published by Routledge and Taylor & Francis Group
- Speaker & Chair at UNESCO APEID Meeting at Hangzhou, China
- Speaker at Halalfest invited by JAKIM
- Speaker to Halal exporters invited by MATRADE
- Contract research on youth entrepreneurship awarded by CEDAR, SME CORP
- Two consultation projects awarded by Pejabat SUK, Pahang
- Research guidance from De Palma Hotel

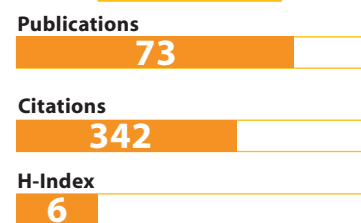
RESEARCH GRANT



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REFERENCES



INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES






INTERNATIONAL & INDUSTRIAL LINKAGES

- 9 (MBf, BHLB Pacific Trust, University of Canterbury, UNESCO, JAKIM, MATRADE, CEDAR SME CORP, PEJABAT SUK PAHANG, DE PALMA HOTEL)



ASSOC. PROF. DR SITI ARPAH NOORDIN

-  Head of Quality & Strategic Planning Unit
-  03-55435692
-  siti@uitm.edu.my

BACKGROUND QUALIFICATION & PROFESSIONAL

- DBA (Knowledge Mgt.) Newcastle, UK
- MBA (Info. Systems), Oklahoma, USA
- Bachelor (Hon). (Library Sc.), UiTM
- Cert. Knowledge Mgt, JT Frank Acad.

WORK EXPERIENCE & INDUSTRIAL LINKAGES

- 1989 - 1998 | Technical Info Exec. Standards & Industrial
- 1987 – 1989 | Librarian Rubber Research Institute of Malaysia

ACHIEVEMENTS (AWARDS)

- Service Excellence Award 2009
- Best Researcher, Faculty of Information Management
- Silver Medal, Sahasak Nimavum 2020, International Inventions and Innovation Competition, Sri Lanka 2020
- Silver Medal. International Creative Design Competition 2018, UiTM Perak
- Gold Medal, InIIC 2017. Copthorne Hotel, Cameron Highlands, 2017.
- Silver Medal, Innovation Platform 2012, Sg Petani Kedah
- Bronze Medal, 'Invention, Innovation & Design' (IID) UiTM 2010

CURRENT RESEARCH

- Modelling An Agile Governance Of Big Data Analytics (BDA) Capabilities And Strategic Alignment To Support Public Sector Performance
- Persepsi Pengguna Terhadap MyGAP Dan Bagaimana MyGAP Mempengaruhi Keputusan Pembelian Produk Pertanian Dalam Kalangan Pengguna Malaysia

RESEARCH INTEREST & EXPERTISE

- Knowledge Management
- Information & Lib. Mgt.
- Organizational Behaviour
- Skills & Competences
- School Resource Centre
- Information Seeking Behaviour
- Measurement & Evaluation

PROFESSIONAL MEMBERSHIP

- Persatuan Pustakawan Malaysia

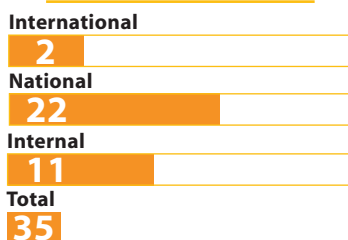
CONSULTANCY & EXPERTISE

- External Academic Advisor for UNISEL (Faculty of Communication, Visual Art & Computing)
- Panel Committee for Research – Majlis Agama Islam Selangor
- Examiner for Masters Dissertation - MMU (2019)
- External Examiner for PhD Thesis - UPSI (20016 & 2018)
- External Examiner for Masters Dissertation - UM (2009)
- Research Consultant; Development Of MTDC's Knowledge Management Portal, 2019
- Research Consultant; Projek Penyelidikan Keberkesanan Projek Rintis U-Pustaka (KKMM)
- Research Consultant; National Customer Satisfaction Index (MPC)
- Research Consultant; Kajian Tahap Kesihatan dan Keselamatan Pegawai Penjara Malaysia 2018.
- Research Consultant; Needs Assessment of Library Users at Perbadanan Perpustakaan Awam Terengganu
- Research Consultant; Kajian Keberkesanan Kempen Budi Bahasa dan Nilai-nilai Murni
- 'Team Leader-Malaysia' for the 'Global Knowledge Survey Research Project' initiated by University of Leeds, UK
- National Library Advisor for Policy Development - 'Polisi Penyelidikan Perpustakaan Negara Malaysia'

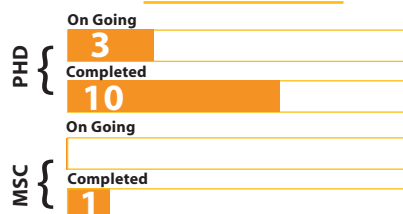
COMMUNITY ENGAGEMENT

- Muslim Volunteer Malaysia (Life Member)
- Crochet project for Syria Winter Appeal 2019
- Projek Khidmat Masyarakat UiTM Cawangan Selangor di Kg Hujung Rintis Perak 2018
- Projek Naik Taraf Pusat Sumber Sek. Men. Pendidikan Khas Vokasional, Shah Alam 2018

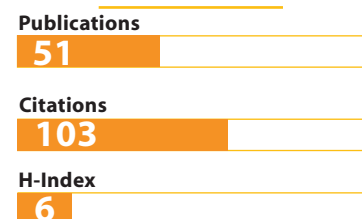
RESEARCH GRANT



SUPERVISION



REFERENCES



INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES




INTERNATIONAL & INDUSTRIAL LINKAGES

- 6** ○ (MAIS, MPC, UNISEL, LEEDS UNIVERSITY, PERPUSTAKAAN NEGARA MSIA, PERPUSTAKAAN AWAM SELANGOR)



MRS. NOOR FAIZAH MOHD LAJIN

-  Head of Entrepreneurship Human Capital Department
-  03-5543 5694
-  noorfaizah@uitm.edu.my

BACKGROUND QUALIFICATION & PROFESSIONAL

- Master of Education Business & Entrepreneurship
- Bachelor of Business Administration (Finance)
- Certified MAUS Accredited Partner Programs Australia
- Certified Alibaba Global eCommerce Trainer (China)
- Certified HRDF Trainer

RESEARCH INTEREST & EXPERTISE

- Entrepreneurship
- Entrepreneurship Education
- Social Entrepreneurship
- Entrepreneurial Leadership

COMMUNITY ENGAGEMENT

- Social Entrepreneurship projects empowering communities in need with ENACTUS student project
- SME Business Consultant

CURRENT RESEARCH

- A Study Of Women Entrepreneurial Competencies Using Social Feminist Theory
- Sustainable Urban Neighborhood Via Community Development And Social Innovation
- A Framework for Sustainable Community – Based Entrepreneurship in Malaysia
- Innovation Ambidexterity, Entrepreneurial Orientation And Innovation Performance

COLLABORATION & INDUSTRIAL LINKAGES

- Trainer for MAUS Accredited Partner Programs Australia

RESEARCH GRANT



Total

4

REFERENCES



INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES



INTERNATIONAL & INDUSTRIAL LINKAGES





MR. ADLAN AHMAD BAKRI

- 📄 Head of Business Unit
- ☎ 03-55435653
- ✉ adlanbakri@uitm.edu.my

BACKGROUND QUALIFICATION & PROFESSIONAL

- Master Business Administration (UiTM 2006)
- Bachelor Marketing (UiTM 2003)
- Diploma Agribusiness (UPM 1990)
- Sijil Pelajaran Malaysia (SPM), Sekolah Tuanku Abdul Rahman (STAR), Ipoh, Perak (1986)

PROFFESIONAL MEMBERSHIP

- Malaysian Institute of Management (Member since 2006)

RESEARCH INTEREST & EXPERTISE

- Entrepreneurship (SME)
- Leadership (SME)
- Turnaround (SME)

TEACHING EXPERIENCES





INDUSTRIAL EXPERIENCES





DR. MUHAMMAD FAIZAL SAMAT

-  Coordinator of Entrepreneurship Studies
-  +603-55435666
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BACKGROUND QUALIFICATION & PROFESSIONAL

- Doctor of Philosophy (Management-Marketing) University Malaysia Kelantan
- Master of Science (Management-Marketing) Universiti Pertanian Malaysia
- Bachelor in Business Administration (Hons) (Marketing) Universiti Teknologi Mara (UiTM)

ACHIEVEMENTS (AWARDS)

- Anugerah Akademik Harapan UiTM Cawangan Kelantan 2019
- Anugerah Perkhidmatan Cemerlang 2018 Student Excellence Award 2018 (PhD)
- Winner, 3-Minute Thesis Competition, Universiti Malaysia Kelantan
- Anugerah Khidmat Universiti Terbaik (Kategori Akademik), UiTM Cawangan Kelantan 2018
- Anugerah Khidmat Masyarakat Terbaik (Kategori Akademik), UiTM Cawangan Kelantan 2018
- Gold Medal, Students Innovation, Invention & Design Competition (SIIDCOM) 2018 – Spider Web Solution
- Silver Medal Kelantan International Learning & Innovation Exhibition (KiLIEX) 2018 – eMerit System
- Bronze Medal, Kelantan International Learning & Innovation Exhibition (KiLIEX) 2018 – Games of Food Block
- Bronze Medal, Kelantan International Learning & Innovation Exhibition (KiLIEX) 2018 – Reservation System for Premier Lounge
- Bronze Medal, Kelantan International Learning & Innovation Exhibition (KiLIEX) 2018 – Smart Queue-R
- Bronze Medal, National Students Innovation, Invention & Design Competition (n-SIIDCOM) 2018 – Food Pyramid

COMMUNITY ENGAGEMENT

- Program Pembangunan Keusahawanan Industri Kampung di Kemaman, Terengganu anjuran bersama Yayasan Bank Rakyat
- Program Latihan Tapak dan Khidmat Komuniti anjuran Bersama Pusat Khidmat Kontraktor Negeri Kelantan
- Projek Pengurusan dan Perkembangan Syarikat Salam Alliance 2019
- Projek Pemantapan Pemantapan Pengurusan Operasi Syarikat Salam Alliance 2019
- Secretariat, Program Diskusi Jabatan Penerangan Kelantan - 2018
- International Humanitarian Aid Programme for Syria Refugee in Istanbul, Turkey – 2018
- Program Coordinator, Khidmat Masyarakat Bersama Anak Orang Asli Kelantan 2016-2018

RESEARCH INTEREST & EXPERTISE

- Marketing Communication
- Principles of Marketing
- SME Performance
- Structural Equation Modelling-Partial Least Square (SEM-PLS)

CURRENT RESEARCH

- New Business Model for B40 in Urban City

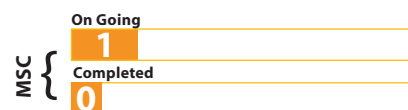
COLLABORATION & INDUSTRIAL LINKAGES

- Yayasan Bank Rakyat
- Salam Alliance SDN BHD
- Pusat Kontraktor Negeri Kelantan (PKK)
- Jury, Breakthrough Invention, Innovation & Design Exhibition (BIIDE) 2019
- Jury, International Invention & Innovative Competition (INIIC) 2019

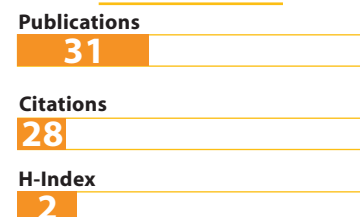
RESEARCH GRANT



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REFERENCES



INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES



INTERNATIONAL & INDUSTRIAL LINKAGES

- Member of The Internet Marketing Association (IMA)
- Member of Association of Social Sciences and Humanities (ASSH)



ASSOC. PROF. SR DR MONA ISA

Senior Lecturer | Training Fellow
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BACKGROUND QUALIFICATION & PROFESSIONAL

- 2015:Universiti Teknologi Malaysia, PhD. in Real Estate (*with distinction*)
- 2004:Birmingham City University,U.K M.Sc in Real Estate Management*, PG Diploma in Real Estate and Management, PG Certificate in Real Estate and Management
- 2000:Universiti Teknologi MARA(UiTM),Bachelor in Estate Management (Hons)*
- 1998:Institut Teknologi MARA (ITM),Diploma in Estate Management (*with distinction*)

ACHIEVEMENTS (AWARDS)

- National Book Award (2018)**, General Book (Property), 'Membeli Rumah Semudah ABC', National Book Development Foundation Malaysia.
- Bronze Award (2018)**, The International Invention, Innovation and Design Competition (IID Negeri Sembilan) Poster Competition, Assessing Pedestrian Connectivity and Quality of Responsive Environments.
- Bronze Award (2017)**, The International Invention, Innovation & Design Competition (IID Johor), 'The Transformation Strategies in Facilities Management for Business Globalisation'.
- Bronze Award (2017)**, Invention, Innovation and Design Exposition (IIDEX Shah Alam), 'The Application of Structural Equation Modelling for Transformation Strategies in Facilities Management Globalisation'.
- Gold Award (2017)**, Main FSPU Innovation, Invention and Design Competition (2017): Research Poster 'The Application of Structural Equation Modelling for Transformation Strategies in FM Globalisation'.

- Best Student Award (2015)**, PhD in Real Estate, Universiti Teknologi Malaysia.
- Certificate of Excellence (2015)**, Universiti Teknologi Malaysia.

COMMUNITY ENGAGEMENT

- Volunteer, Kumpulan Yassinan & Marhaban Wanita Taman Cahaya Alam (2019-present)
- Volunteer, Program Gotong Royong Raya Korban Taman Cahaya Alam (2019)
- Myrobot, Taman Cahaya Alam (2018)
- Building Secretary, JMB Kristal Kondominium, Seksyen 7 (2008-2010)
- Academic Visit and Community Service Programme , Kg Batu 37 Air Manis, Sabak Bernam (2011).
- Community Service Programme, Membersihkan Pantai Port Dickson (2011).
- Academic Visit and Community Service Programme, Membersihkan Pantai Stulang Laut JB (2010).
- Academic Visit and Community Service Programme, Mersing Johor Darul Takzim (2010).

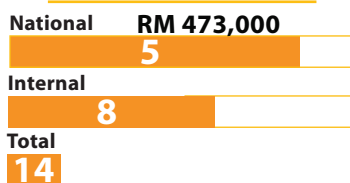
RESEARCH INTEREST & EXPERTISE

- Property Marketing
- Professional Practice
- Real Estate Management

CURRENT RESEARCH

- Research Principal:** 'Keberkesanan Kaedah Kutipan Sewa Hartanah DBKL', Organiser: Dewan Bandaraya Kuala Lumpur (DBKL)
- Research Member:** UiTM LESTARI Grant , School Travel Mode Behavior in Relation to Built Environment Characteristics (2018-2020), Ref: 600-IRMI 5/3/LESTARI 039/2018

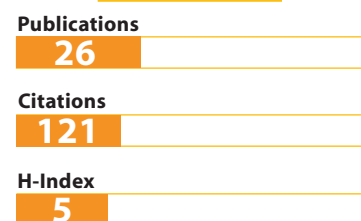
RESEARCH GRANT



SUPERVISION



REFERENCES



INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES



INTERNATIONAL & INDUSTRIAL LINKAGES





ASSOC. PROF DR. ZARINA SALLEH

-  Associate Professor
-  03- 55435679
-  zarinasalleh@uitm.edu.my
zarsalleh@gmail.com

BACKGROUND QUALIFICATION & PROFESSIONAL

- Master of Business Administration
Saint Louis University Missouri, USA
- Doctor of Philosophy (Management)
University Technology MALAYSIA (UTM)
- Certified Business Coach
UMCEED, University Malaya
- Post Graduate Training in Innovation & Entrepreneurship
The Innovation Academy, Trinity College Dublin, Ireland
- Executive Certificate for Entrepreneurial Leaders
Institute for Entrepreneurial Leadership, Swansea University
- Certified HRDF Trainer

RESEARCH INTEREST & EXPERTISE

- Small Business
- Entrepreneurship
- Entrepreneurial Marketing
- Women in Entrepreneurial Ventures
- Social & Community Based Entrepreneurship

COLLABORATION & INDUSTRIAL LINKAGES

- Guest Lecturer Tashkent Institute of Finance, Uzbekistan

CURRENT RESEARCH

- Women in Entrepreneurial Ventures
- Social & Community Based Entrepreneurship

COMMUNITY ENGAGEMENT

MASMED Social Entrepreneurship Program:

- Love for Revert
- Food for Love

TEACHING EXPERIENCES






INDUSTRIAL EXPERIENCES





ASSOC. PROF DR. ROHANA NGAH

 Associate Professor
 03-55435680
 rohanangah@uitm.edu.my
 hana.ngah@gmail.com

BACKGROUND QUALIFICATION & PROFESSIONAL

- University of Cambridge, UK, Post-Graduate Diploma of Entrepreneurship, 2014.
- University of Malaya, Malaysia, PhD in Knowledge Management & Entrepreneurship, 2011.
- Universiti Kebangsaan Malaysia (National University of Malaysia), MA in Management, 2001.
- University of Hartford, USA, BSc in Economic (Minor in Finance), 1988.

ACHIEVEMENTS (AWARDS)

- Best Paper Award (IABC2019)

PROFESSIONAL MEMBERSHIP

- Associate Member, Malaysian Institute of Management (2006)
- MIM KL International Toastmaster Club (2006)

COMMUNITY ENGAGEMENT

- Perkim Selangor (Social Entrepreneurship)
- Kuala Lumpur Metropolitan University College (External Examiner)
- Ministry Of Education (Matching Expert Of Pprn)

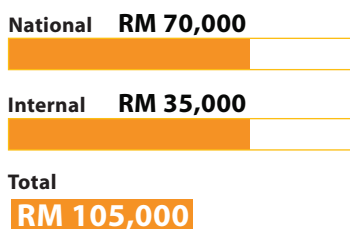
RESEARCH INTEREST & EXPERTISE

- Management
- Marketing
- Entrepreneurship
- Strategic Management
- Innovation Management
- Knowledge Management.
- Intellectual capital.
- Small & Medium Enterprises (SMEs)

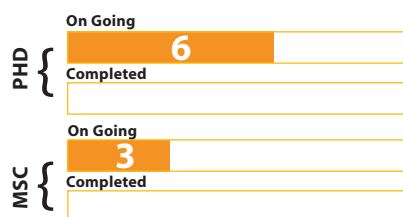
CURRENT RESEARCH

- Developing a framework to enhance entrepreneurial oral english communication skills among students of Public Universities in Malaysia , Fundamental Research Grant RM70,000, 2018-2020, Member
- Land Use -Transportation Integration, Travel Behavior and Economic Competitiveness towards Higher Public Transport Ridership in Greater Kuala Lumpur (Internal Grant- MITRA); Lifestyle Characteristics, service and travel behavior towards demand for public transport, Internal Grant- MITRA, RM100,000, 2017-2018, Project Leader
- A Framework For Sustainable Community - Based Entrepreneurship In Malaysia, Rm10,000. Leader
- A Study Of Women Entrepreneurial Competencies Using Social Feminist Theory, RM10,000, Member
- Social Constructivist Pedagogy For Technology Entrepreneurship Education, RM5,000, Member.
- Innovation Ambidexterity In High Tech Startups With Enterreneurial Orientation And Social Capital, RM5000, Member
- The Development Of Innovative Human Capital In Malaysia : The Study On Innovative Behavior Of Urban Youth, Internal Grant- Lestari, 2018-2019, RM5,000. Member

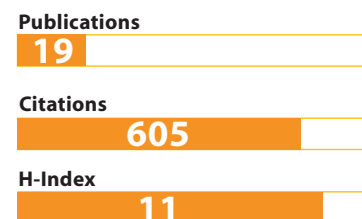
RESEARCH GRANT



SUPERVISION



REFERENCES



INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES



INTERNATIONAL & INDUSTRIAL LINKAGES





DR. MOHD ALI BAHARI ABDUL KADIR

Senior Lecturer

03-55435652 / 03-55435666

mohda419@uitm.edu.my

BACKGROUND QUALIFICATION & PROFESSIONAL

- 2015 : PhD (Business Administration), International Islamic University Malaysia, Kuala Lumpur
- 2002 : MBA (Franchising), University of St Thomas, Minnesota, U.S.A
- 1996 : BBA (Hons) Retail Management, UiTM, Shah Alam, Selangor
- 1994 : Diploma in Planting Industry & Management, ITM, Arau, Perlis (Director's Award)
- 1990 : Sijil Pelajaran Malaysia (SPM), Sekolah Tuanku Abdul Rahman (STAR), Ipoh, Perak

ACHIEVEMENTS (AWARDS)

- 2018 : Invention, Innovation & Design Exposition (IIDEX) 2018, 24-28 September 2018. Innovation: The Entrepreneurship Embedding Canvas – Silver Medal
- 2010 : Excellent Service Award – Universiti Teknologi MARA
- 2010 : PhD Scholarship – PhD Business Administration (Social Entrepreneurship) International Islamic University of Malaysia (IIUM)
- 2009 : Research Innovation, Invention and Design Competition (RIID Melaka) 2014, 13-14 December 2014. Innovation: Sistem Analisa Kedudukan Strategi Perniagaan – Bronze Medal.
- 2000 : Young Lecturer Scheme Scholarship – MBA (Franchising), University of St Thomas, Minnesota, U.S.A.

RESEARCH INTEREST & EXPERTISE

- Entrepreneurship
- Social Entrepreneurship
- Entrepreneurship Education
- Social Innovation
- Community Entrepreneurship
- Qualitative Methodology
- Case study Method

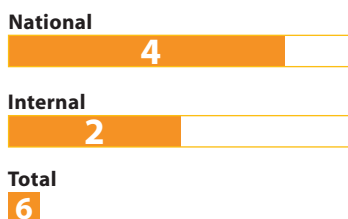
PROFFESIONAL MEMBERSHIP

- 2018 HRDF-MIM Certified Trainer – TTT/21721
- 2015 MAUS Australia Silver Accredited Partner
- 2006 Academy of Malaysian SMEs
- 2002 International Society of Franchising

COLLABORATION & INDUSTRIAL LINKAGES

- 2019 : Collaboration with the Ministry of Education Malaysia (Entrepreneurship Unit), Human Resource Development Fund (HRDF), MTDC and MASMED, UiTM in Organizing Professional Certificate for Entrepreneurship Educators & Certified Trainers (ProCEEEd).
- 2018 : Collaboration with the Ministry Education Malaysia (Entrepreneurship Unit), University College Dublin, Ireland, MTDC and MASMED, UiTM in organizing Entrepreneurial Educators Enhancement Programme (3EP)
- 2017 : Collaboration with the Ministry Education Malaysia (Entrepreneurship Unit), University College Dublin, Ireland, CESMED UKM, MTDC and MASMED, UiTM in organizing Entrepreneurial Educators Enhancement Programme (3EP)
- 2016 : Collaboration with the Ministry Education Malaysia (Entrepreneurship Unit), University College Dublin Ireland, CESMED UKM, MTDC and MASMED UiTM in organizing Entrepreneurial Educators Enhancement Programme (3EP)

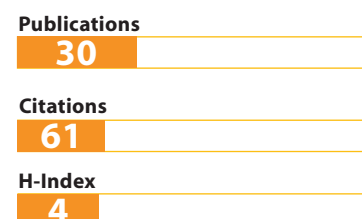
RESEARCH GRANT



SUPERVISION



REFERENCES



INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES






INTERNATIONAL & INDUSTRIAL LINKAGES





DR. AZLIN SHAFINAZ MOHAMAD ARSHAD

 Senior Lecturer
 03-55435688
 azlinshafinaz@uitm.edu.my

BACKGROUND QUALIFICATION & PROFESSIONAL

- Doctor of Philosophy (Management), Universiti Teknologi Malaysia (2016)
- Master of Business Administration (MBA), Universiti Teknologi MARA (2001)
- BBA (Hons) Finance, Universiti Teknologi MARA (2000)
- Diploma in Accountancy, Universiti Teknologi MARA (1997)

PROFESSIONAL MEMBERSHIP

- Persatuan Ekonomi Pengguna Dan Keluarga Malaysia (MACFEA) – Life Time Member (2018 – present)

RESEARCH INTEREST & EXPERTISE

- Entrepreneurship
- Entrepreneurial Orientation
- SMEs
- Women Entrepreneurship
- Entrepreneurial Intention
- Leadership (via google scholar)

CURRENT RESEARCH

- The Impact of Education Loan Debts on Entrepreneurship Start-Up Amongst the Young Graduates
- Factors Affecting Performance of Women Entrepreneurs in Sabah
- Embarking In Entrepreneurship: Determinants of entrepreneurial readiness of B40 Group In Malaysia
- Determining drivers of financial management behaviour among working adults

RESEARCH GRANT

Internal **RM 20,000**



Total

RM 20,000

REFERENCES

Publications

33

Citations

178

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5

TEACHING EXPERIENCES





DR. YASMIN KAMALL KHAN

Senior Lecturer
 +603-55435689
 yasmin@uitm.edu.my
 yasminkamalkhan@yahoo.com

BACKGROUND QUALIFICATION & PROFESSIONAL

- 2016, February Senate Letter – PhD (Management & Entrepreneurship) (University of South Australia – Australia)
Dissertation title: Does intellectual capital matter for organizational innovation and firm performance in Australian small and medium enterprises ?
- 2003 – Masters in Business Administration (Universiti Teknologi MARA- Shah Alam, Selangor)
- 1999 – B.B.A (Transport) (Universiti Teknologi MARA- Shah Alam, Selangor)

ACHIEVEMENTS (AWARDS)

- Khan, YK, Kamaruddin, LM, & Buyung, SZ. (2016) The Effects of Structural Capital on Organisational Innovation in Australian SMEs, 2nd AISA International Conference 2016, 10-11 December 2016, UTM Innovation and Commercialisation Centre. (Best Paper)
- Khan, YK. & Terziovski, M. (2014). The effects of intellectual capital on performance in Australian Small and Medium Enterprises (SMEs). Proceeding and presented at the 2014 Australian and New Zealand Academy of Management (ANZAM) Conference, 3-5 December, 2014. Sydney, Australia. (Best Paper)

COMMUNITY ENGAGEMENT

External/ Participation

- Panel for MSU Business Management and Entrepreneurship Undergraduate Research Colloquium (2019)

- External Vetter BBA Entrepreneurship Universiti Sultan Azlan Shah (USAS) Kuala Kangsar Perak (2019).
- Head of Poster Showcase & Pitching for Entrepreneurial Educator (3EP) Summit at Marriot Putrajaya Hotel (KPT)(2018)
- Head of Facilitator for Entrepreneurship Navigation Challenge for Entrepreneur Educator Enhancement Program (3EP) (KPT)(2018)
- Resource Person Rubric iCGPA (KPT) (2016)
- Academic Advisor Diploma in Logistics Management Kolej Cybernetics (2015-2017)
- Committee Speech Text Preparation for UiTM's 82th Convocation Ceremony for Session 9 (Jabatan Komunikasi Korporat UiTM) (2015)

RESEARCH INTEREST & EXPERTISE

- Small And Medium Entprises
- Innovation in SMEs
- Intellectual Capital
- SMEs Management
- Entrepreneurial education

CURRENT RESEARCH

- Entrepreneurial education
- SME Performance
- Innovation in SME
- SME Performance
- Innovation in SME

COLLABORATION & INDUSTRIAL LINKAGES

- Sosial Inovasi Keusahawanan Kepada Pelatih Untuk Peningkatan Nilai dan Kelestarian Usahawan Orang Asli dan Pemantapan Keusahawanan Kepada Pelatih
- Untuk Peningkatan Nilai dan Kelestarian Usahawan Orang Asli

RESEARCH GRANT

Internal **RM 50,000**

Total **RM 50,000**

SUPERVISION

On Going **2**
 Completed **1**
 PHD {

REFERENCES

Publications

11

Citations

15

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3

TEACHING EXPERIENCES

16
Years



MRS. HAJAH ZANARIAH ZAINAL ABIDIN

Senior Lecturer
+603-55435682
zanariah.zabidin@gmail.com

BACKGROUND QUALIFICATION & PROFESSIONAL

- MBA - Arkansas State University, USA (1987)
- BBA (Management) - University Of Mississippi USA (1985)
- Diploma in Digital Entrepreneurship - ITM, Malaysia (1983)

ACHIEVEMENTS (AWARDS)

- AEJ Journal Language Editor, 2019-2021
- Silver Award iindex 2015, UiTM
- UiTM Excellence Service Award, 2012 & 2016
- Letter of Appreciation from The Minister of Entrepreneurship Development, 2010
- Best Paper Award 2014, International Conference on Business, Science and Technology 2014, Hatyai, Thailand

CURRENT RESEARCH

- A Framework for Sustainable Community-based Entrepreneurship in Malaysia
- Synergizing University Entrepreneurship Ecosystems in Developing Entrepreneurial Graduates in Malaysia

RESEARCH INTEREST & EXPERTISE

- Entrepreneurship
- Entrepreneurship Education
- Community-based Entrepreneurship
- Entrepreneurship Trainer/Facilitator/Mentor/Counselor for various government and non-government agencies
- Certified HRDF Trainer
- Certified UiTM SME Business Counselor
- MAUS Australia Silver Accredited Partner

COLLABORATION & INDUSTRIAL LINKAGE

- SME Corporation
- Multimedia University
- Scubatex Resources Sdn. Bhd.
- Various SMEs involved in Business Counselor program

COMMUNITY ENGAGEMENT

- Program with disable community, 2019
- Host to school students from Jakarta, Indonesia, 2019
- Guest Speakers to various community groups, 1995-2020

RESEARCH GRANT

National **RM 30,000**



Total

RM 30,000

REFERENCES

Publications

18

Citations

145

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7

TEACHING EXPERIENCES





MRS. JUNAINAH JUNID

Senior Lecturer
03-55435687
junainahjunid@uitm.edu.my
junainahjunid@gmail.com

BACKGROUND QUALIFICATION & PROFESSIONAL

- Master of Business Administration (Hons.)
- Bachelor in Business Administration (Hons.) Insurance
- Diploma in Public Administration

ACHIEVEMENTS (AWARDS)

- Anugerah Perkhidmatan Cemerlang 2012, Universiti Teknologi MARA

COMMUNITY ENGAGEMENT

- BabyBox Malaysia
- Social Entrepreneurship Projects

RESEARCH INTEREST & EXPERTISE

- Entrepreneurship Education
- SME in Entrepreneurship
- Entrepreneurship
- Technology Entrepreneurship

CURRENT RESEARCH

- The Links between Role of Educators, Self-Directed Learning, Constructivist Learning
- Environment and Entrepreneurial Endeavor: Technology Entrepreneurship Pedagogical Approach
- Entrepreneurship Pedagogy Analysis: The Use of PLS-Path Modelling in Technology Entrepreneurship Exploration
- Eco Business Among SME Companies Towards Environmental Sustainability

COLLABORATION & INDUSTRIAL LINKAGES

- Centre for Entrepreneur Development and Research (CEDAR) of SME Bank
- Ministry of Education, Malaysia.
- National APEX Cooperative of Malaysia (ANGKASA)

RESEARCH GRANT

Internal **RM 25,000**

Total
RM 25,000

REFERENCES

Publications

19

Citations

41

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2

INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES



INTERNATIONAL & INDUSTRIAL LINKAGES

2000

Entrepreneurship Development Institute of India (EDI), Ahmedabad (2011)
Participant in 5th UNESCO-APEID in Jakarta, Indonesia (2016)



MR. NURUL HAFEZ ABD HALIL

Lecturer
03-55435693
hafez@uitm.edu.my

BACKGROUND QUALIFICATION & PROFESSIONAL

- MSc. Information Technology University Technology Mara (UiTM)
- Bachelor of Commerce and Management LINCOLN University, New Zealand
- Diploma in Digital Entrepreneurship (MDEC)

ACHIEVEMENTS (AWARDS)

- International Invention, Innovation & Technology Exhibition (ITEX, 2017) Silver Award
- Invention, Innovation and Design Exposition (IIDEX 2016) Gold medal & 1 Silver medal
Melaka International Intellectual Exposition (MIIEx 2016) Silver medal
- International Invention & Design Competition (INDES 2015) Gold medal & Best ICT Award
Research, Invention, Innovation & Design (RIID 2014) Gold medal
- Bank Simpanan Nasional – Social Venture Competition (BSN_SVC, 2012) – Winner (Advisor)

CURRENT RESEARCH

- Mosque Muslim friendly gamification system, Digital Entrepreneurship in e-marketplace Malaysia.
- Implications of Generic Skills on Innovative Behavior Towards Opportunity Recognition in Youth (Research in World Economy)

COMMUNITY ENGAGEMENT

- Malaysian Society For Higher Education Policy & Research Development (PenDaPaT)

RESEARCH INTEREST & EXPERTISE

- Digital Entrepreneurship
- Innovation in Entrepreneurship
- Technology Entrepreneurship
- Business Model Innovation
- Certified HRDF Trainer

RESEARCH GRANT

Internal **RM 25,000**

Total

RM 25,000

SUPERVISION

BBA {
On Going **1**
Completed **0**

REFERENCES

Publications

10

Citations

8

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1

INDUSTRIAL EXPERIENCES

12
Years

TEACHING EXPERIENCES




10
Years

INTERNATIONAL & INDUSTRIAL LINKAGES

1



MR. HARDI EMRIE BIN ROSLY

 Lecturer
 03-55435691
 hardi@uitm.edu.my

BACKGROUND QUALIFICATION & PROFESSIONAL

- Master of Business Administration (Marketing) Universiti Putra Malaysia
- Bsc in Business Administration - Organizational Management: University Of Colorado, Boulder
- American Associate Degree - Pusat Pendidikan Persediaan: UiTM Shah Alam

PROFESSIONAL & INDUSTRIAL LINKAGES

- Perusahaan Otomobil Nasional - Corporate Social Responsibility
- Golden Hope Plantations/ Sime Darby Berhad
 - Committee Member of Merger exercise Overseeing Corporate Communications and Branding on a RM20 million budget.
 - Corporate Communications
 - Group Marketing Management Unit
 - International Business Development
- New Straits Times Press - Sub Editor for Malay Mail
- Bank Kerjasama Rakyat Berhad
 - Tresuary : IntraBank Transfer
 - Money Market

RESEARCH INTEREST & EXPERTISE

- Innovation
- Micro & Student Entrepreneurship
- Forex, Stock Market And Options Trading
- Online Businesses
- Online Learning

CURRENT RESEARCH

- The Impact of Innovation Ambidexterity the Entrepreneurial Orientation and Social Capital of High Tech Starts Ups.
- Case Study on Pakcu 916 Guava and Sourplum Dip Business.

COMMUNITY ENGAGEMENT

- Persekutuan Seni Silat Cekak Pusaka Hanafi Malaysia
 - Ahli Majlis Perguruan dan Persilatan : Bahagian Pelajaran Persilatan
 - Penyelia (Kelas Latihan IPT) : INTEC Education Centre
- Love for the Revert - Social Entrepreneurship Project by MASMED

RESEARCH GRANT

National	2
Internal	2
Total	4

REFERENCES

Publications	8
Citations	13

INDUSTRIAL EXPERIENCES



TEACHING EXPERIENCES





ADMINISTRATIVE STAFF

- **Mrs. Intan Syazlina Mohd Ali**
Senior Assistant Registrar
- **Mr. Mohamed Naquiuddin Mahmood**
Executive Officer
- **Mrs. Nor Aishah Mat Som**
Executive Officer
- **Mrs. Hasnita Mohammed**
Secretary
- **Tc. Ahmad Suzairi Ahmad Sukri**
Assistant Information Technology Officer
- **Mr. Mohd Shahrizuan Mohd Sham**
Assistant Information Technology Officer (Contract)
- **Mr. Mohd Hamid Lasan**
Senior Clerk
- **Mr. Suhaimie Sidek**
Senior Clerk
- **Mr. Muhamad Razali Roslan**
Senior Clerk
- **Ms. Nurul Ain Kassim**
Senior Clerk
- **Mr. Md Fazli Ismail**
Clerk
- **Ms. Hamisah Suliman**
Clerk
- **Mrs. Zuraida Saidin**
Clerk
- **Mr. Azimi Ismail**
Operation Assistant





اَوْبِيُو تِكْنُوْلُوْجِي مَارَا
UNIVERSITI
TEKNOLOGI
MARA

Akademi
Pembangunan PKS dan
Keusahawanan Malaysia
(MASMED)