

Updated: 4 October 2023

Dear Professor/Dr/Mr/Ms/Mrs, All Participant

International Millennipreneur Innovation And Commercialization Exhibition 2023 (IMInE)

Warm Greetings from the 1st IMInE 2023!

Thank you for your participation in the 1st MInE 2023. The aim of the 1st IMInE2023 is to bring together students, researchers, entrepreneurs, and lecturers to showcase their innovative ideas and business ventures. Our goal is to create a platform that promotes entrepreneurship innovation and technology and encourages the development of entrepreneurial skills among the university's community.

We can't wait to see you at the exhibition next week. Please kindly find the details information to serve as a reference to our exhibition activities:

1. Product Exhibition Information

The detail of exhibition as follows:

a. On-Site/face to face session.

Day/Date : Thursday, 12 October2023

Time : 8.00 am – 1.00pm (MalaysiaTime GMT+8)

Place : Dewan Agong Tuanku Canselor, Universiti Teknologi MARA (UiTM), Shah Alam, Selangor, Malaysia

Dress Code : Smart Casual

Booth Size : 3x3 ft table (**Provided:** Chairs, Tablecloth and Plug Point)

**Participant is advised to bring additional plug extension.*

b. Online session.

Day/Date : Thursday, 12 October2023

Time : 8.00 am – 1.00pm (MalaysiaTime GMT+8)

Place : Online by Zoom Meeting

Link : link to be announced

Format Name : NO. REF_NAME (e.g TI65_MR DOMINIC)

Dress Code : Smart Casual

2. Duration of Presentation/Pitching

15 MINUTES (MAXIMUM) for each participant.

(10 minutes for presentation and 5 minutes with Q&A)



3. Panel Assessment

There will be two (2) assessors for each participant.

4. Criteria to be evaluated

- o Originality of ideas
- o Pitching skill
- o Value proposition (Impact to the society)
- o Prototype Development and Functionality
- o Contribution/collaboration with Strategic partner
- o Commercialization Value
- o Poster Layout and Design
- o Booth Arrangement and Layout

5. Presentation Materials

On-Site/face to face session : Printed A3 Poster

Online session : Presentation Slide and Virtual Background

The template (Poster, Slide and Virtual Background) can be downloaded via IMInE 2023 Website

6. Rundown/Tentative

Please refer to the IMInE Website

7. Participant List

Please refer to the IMInE Website

8. For further information please join our Telegram Group at

<https://t.me/+WhSfrSm2MVYwMDg1> . Thank you for your attention and cooperation.

See you at 1st IMInE 2023!

Best Regards,

**Secretariat
IMINE 2013**

